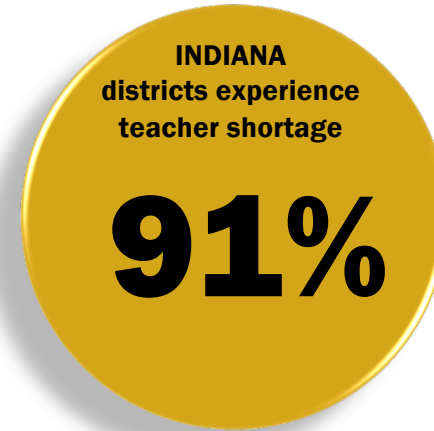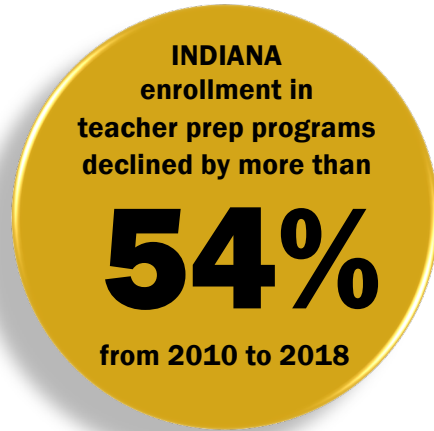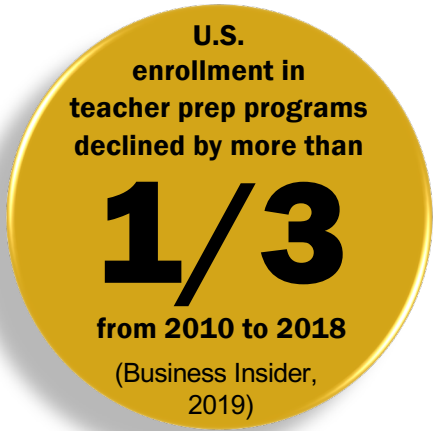**PURDUE UNIVERSITY**®

College of Education

REPORT TO THE BOARD OF TRUSTEES
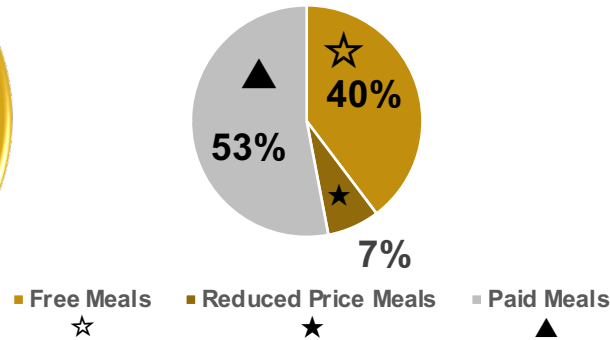
Nancy Marchand-Martella
Suzi and Dale Gallagher Dean of Education

February 7, 2020

1

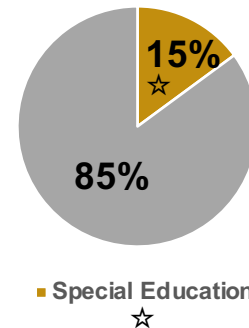# Current Educational Landscape

U.S. enrollment in teacher prep programs declined by more than

1/3

from 2010 to 2018

(Business Insider, 2019)

New teachers leave profession within first 2 years

20%

(Forbes, 2019)

INDIANA enrollment in teacher prep programs declined by more than

54%

from 2010 to 2018

INDIANA districts experience teacher shortage

91%

INDIANA

49

Institutions provide teacher prep programs

2019-20 Free/Reduced Price Meals

☆ 40%
▲ 53%
★ 7%

- Free Meals ☆
- Reduced Price Meals ★
- Paid Meals ▲

2018-19 Special Education

15% ☆
85%

- Special Education ☆

2018-19 English Language Learner

6.0% ☆
94.0%
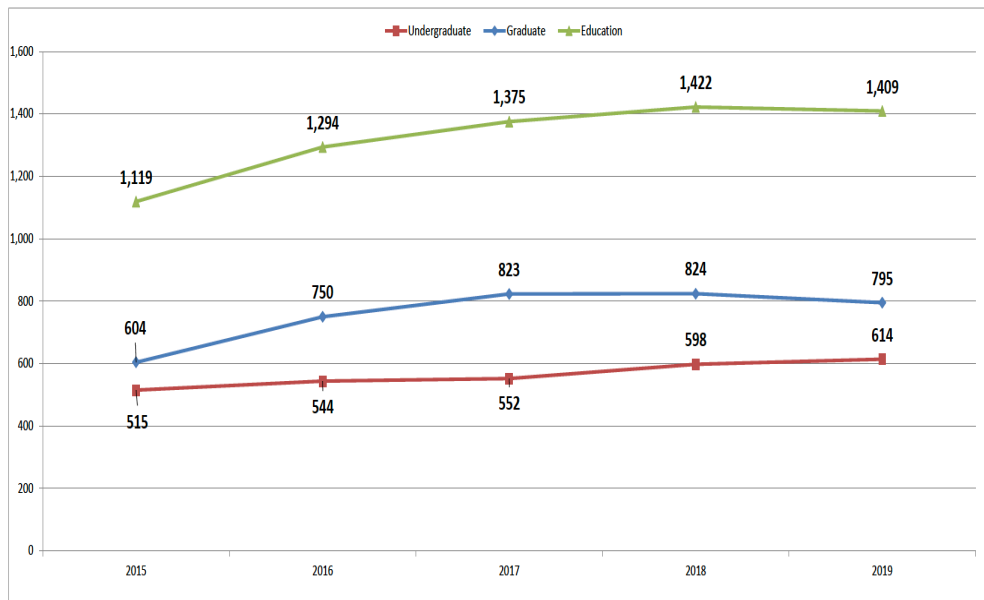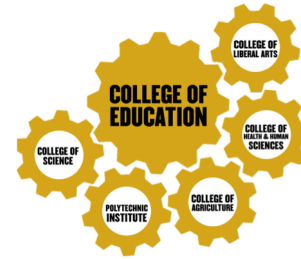
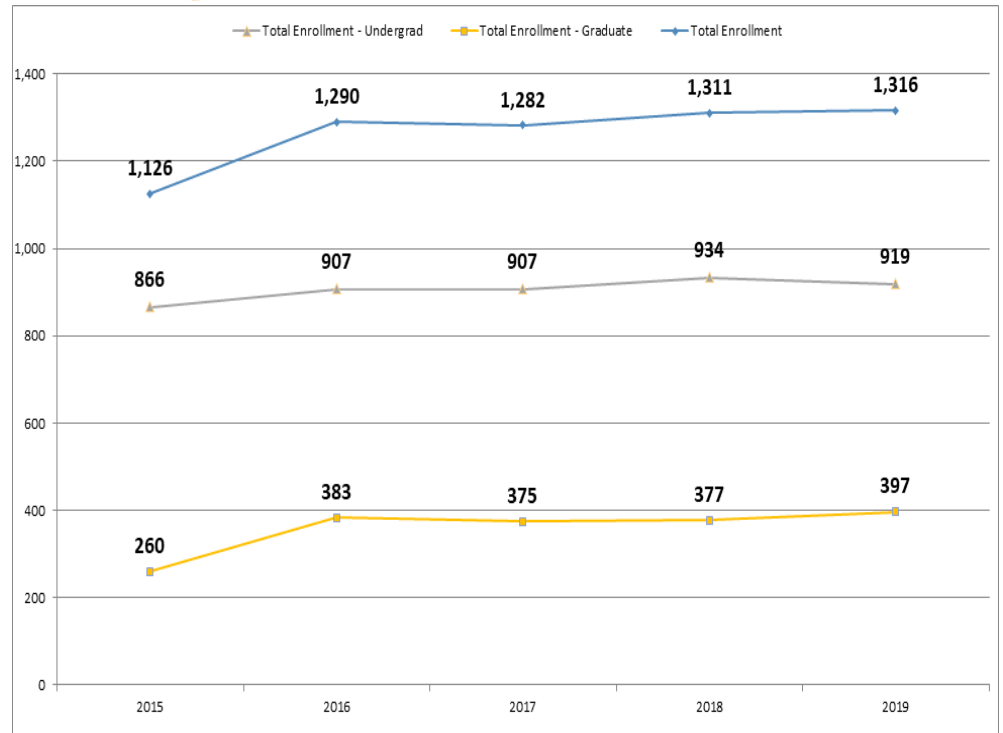- English Language Learner ☆

2
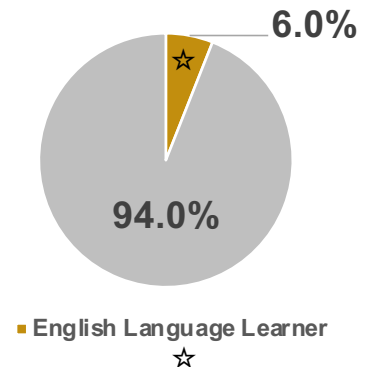
Our Story

Undergraduate enrollment has increased 19% while graduate enrollment has increased 32% for a 26% increase in the College.

Undergraduate enrollment has increased 6% while graduate enrollment has increased 53%, for an overall 17% increase in Teacher Education.

Small Steps to Giant Leaps

- 14 online/hybrid programs; revenue = $5.8 M; hired program manager
- Nationally accredited; hired accreditation manager
- Teacher Education Advisory Board
- Secondary Coordinator reassigned

CAEP
ACCREDITED
PROVIDER

EXCELLENCE IN
EDUCATOR PREPARATION
ACCREDITATION

NUMBER OF NEW GRAD STUDENTS TAKING COURSES IN ONLINE PROGRAMS 2019-20

Engin	Educ	Lib Arts	Polytec	Busn	Ag	HHS	Sci
730	**431**	352	273	231	121	118	2

U.S. NEWS & WORLD REPORT: GRADUATE PROGRAM RANKINGS

College of Education	2016	2017	2018	2019	2020
Best Online Master's in Instructional Media Programs (our Learning Design and Technology master's program)		*NEW RANKING FOR 2020*			5
Best Online Master's in Education Programs for Veterans		*NEW RANKING FOR 2020*			6 (tie)
Best Online Master's in Special Education Programs		*NEW RANKING FOR 2020*			10
Best Online Master's in Curriculum and Instruction Programs		*NEW RANKING FOR 2020*			15 (tie)
Best Online Master's in Education Programs - **TOP 9%** - overall ranking for all College of Education online programs	41	35	21	29	28
Best Education Schools	42	46	43	45	pending

>> Out of the 392 schools, we are in the **top 11%** for best education school. Out of the 311 schools ranked, we are in the **top 9%** for best online graduate education programs.

4

Persistent Pursuit of Innovation

PPI PARTNERSHIP:

Field Experiences

- Practica/student teaching
- Grow your own

Grant Initiatives with PPHS

- EVPRP, PPI, and College of Education ($100,000)
- 11 proposals: 3 funded–college access; talent development; project-based learning and STEM

Other Endeavors

- School board membership
- College-wide presentation
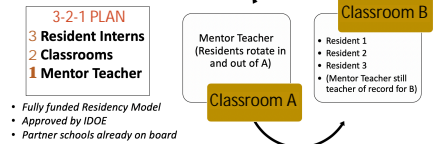- Guaranteed admittance and two $5000 scholarships
- Infused project-based learning

PURDUE | College of Education

INSPIRE ENGAGE TEACH

$20,000 towards tuition for two Purdue Polytechnic High School graduates

I want to use history and education to empower my students and help society.

<< JOSHUA, a junior in social studies education from Gary, Ind.

INNOVATION INITIATIVE

Substantial Changes ("More in 4")

- Year-long student teaching
- Clinical experience every semester with community experience and PLCs
- Streamlined coursework wraps around clinical experiences/some co-taught/co-designed
- Pathways for dual licensure focused on exceptional learners (SPED, ELL, HA) all within 4 years
- Signing ceremony in addition to pinning ceremony

Field Experiences: Earlier and More Often

- ❖ 30-50 hours in K-12 schools each semester Years 1-3
- ❖ Year-Long (*Paid*) Internship in Year 4

3-2-1 PLAN
3 Resident Interns
2 Classrooms
1 Mentor Teacher

- Fully funded Residency Model
- Approved by IDOE
- Partner schools already on board

Classroom B

Mentor Teacher (Residents rotate in and out of A)

Classroom A

- Resident 1
- Resident 2
- Resident 3
- (Mentor Teacher still teacher of record for B)

Innovations

- Paid internships (residency/innovative models) making Purdue's model the "black and gold" standard
- Expand first-year pledge to proactive support network for first 2 years of teaching (reflection/content)
- Grow your Own pipeline (HS to Purdue and back again)
- Virtual reality (safe failure)/virtual instruction license

5

Strategic Initiatives and Future Plans

FIRST GEN STUDENTS

Targeted strategies: social media outreach; monthly open office hours; assigned mentors who are first gen; social events; paid internships

33%-1st year

29.5%-overall

BECOME A TEACHER DAY/DUAL CREDIT/TSAP

enrollment yield averages of **45%**; grow your own and dual credit options for high school students; renewed pathways from Ivy Tech/funding

SIGNING CEREMONY

celebrate May 1st as signing day where students are treated "like athletes" and welcomed to Purdue/teaching profession

INNOVATION INITIATIVE

Implement pilot of innovation initiative in fall 2020 with full programs beginning fall 2021

MARKETING

research project with Marketing & Media **FINDINGS:**
- Teaching is "a calling"
- Need to differentiate
-Strong brand loyalty